

FIND OUT HOW YOU
HELPED FEED THE HERD
PG 3

STOLEN PONY
REUNITED
PG 8

WRITE YOUR
WILL FOR FREE
PG 12



HorseWorld

Spring / Summer News 2024

Registered Charity No: 1121920

A close-up photograph of a brown pony's head, looking directly at the camera. The pony has a white blaze on its forehead and is wearing a green halter. A blue and white braided rope is attached to the halter. The background is a blurred outdoor setting with a wooden fence.

**Charlie leads the equine
team in our Discovery
Programme on page 10**

Welcome



HorseWorld Lottery Weekly

**Help change the luck
of rescued animals and
you could WIN up to
£25,000!**

Each chance to win costs just
£1 a week, with at least 50p
going directly to HorseWorld
and if you win the jackpot
of £25,000 HorseWorld will
receive £2,500!

For more information, go to
horseworld.org.uk/lottery

As I write this welcome, I hope we can safely say the winter is finally over, and what a wet winter it was! Thank you so much to everyone who contributed to our "Feed the Herd" appeal, you enabled us to survive when the grass stopped growing and the fields just got wetter and muddier.

We have some wonderful news to update you with, and I want to start with the tear jerking story of Maisey, stolen from her field last summer and now happily reunited with her owner. You can also read about Albert, abandoned, and infected with a huge worm burden when we found him. He is now living a happy life with his new owner, learning to enjoy love and affection.

When ponies arrive at HorseWorld, they are often frightened and sometimes completely feral. You can read about the challenges we face and how you can help with our "Feral and Fearful" appeal. With better facilities we will be able to improve their welfare and speed up the rehabilitation process, providing more space for new rescues to be taken in.

We are excited about our Discovery programme which is going from strength to strength, and you can read the preparation we have been making for our expansion plans later this year. We have continued to see an increase in demand since the covid pandemic, so we now have ambitious targets to more than double the number of students we can accommodate.

Finally, I'd like to welcome Odette and Tilly to our sponsorship scheme, I am sure you'll agree, they are both adorable. If you are already a sponsor, thank you so much for your support, if you'd like to join, then please scan the QR code or find out more details on our website. They would love to meet you at our Open Day on Saturday 10th August - we look forward to seeing you there!

Follow us

@HorseWorldTrust
horseworld.org.uk



Petra Ingram
HorseWorld Chief
Executive Officer



Cover image courtesy of Jo Hansford Photography

Feed the Herd appeal update

In our last newsletter, you may remember we launched our 'Feed the Herd' appeal. We wanted to raise the funds to buy enough hay to feed the 100+ horses we have on site here at HorseWorld through the cold winter months.

Thank you!

It warms our hearts to tell you we raised a fantastic £9,892.30 towards our feed bill! This is a huge help and we can't thank you enough for your support.

Over the cold winter months, a regular supply of hay is an essential natural source of warmth; it's the ideal central heating system! Horses need to continually process forage in their gut. This digestive process generates internal heat, ensuring they remain comfortably warm even during the chilliest of weather.

Many of our supporters even set up a monthly donation which is fantastic as buying hay is an ongoing cost throughout the year, although we use a lot more in the winter months.

It's a wonderful sight to see the rescued horses happily eating together and thriving. It's supporters like you that make this happen and give them the comfortable future they deserve.

Had they not come to HorseWorld, many of the horses wouldn't have survived the biting cold of the winter. Thanks to you, they are safe now and the compassion and dedication of our grooms, will mean they have everything they need.

Could you help a hungry rescued horse every month? Visit horseworld.org.uk/donate to set up a regular donation.

HorseWorld rehoming

Albert

Poor young Albert didn't have the best start to life and found himself abandoned with another pony called Winnie tied to a post on National Trust Land.

Once he arrived at HorseWorld our team had to deal with one of the worst cases of worms they have ever come across.

Thanks to the hard work and patience from our team Albert made a full recovery and was successfully rehomed last year.

His rehomer Emmaline says: "Albert has fitted in beautifully: I honestly feel he's been part of our family for a long time and he's overcome so much despite time flying by.

His attitude towards coping with the worries he still carries with him is incredible, he always wants to trust and to try. He's achieved a huge amount in only 6 months, that's a testament to HorseWorld.

Albert has also started to enjoy affection. It's so lovely to watch him enjoy this new experience and to see him able to fully relax around people.



Scan me



If you'd like to rehome a horse like Albert, please visit horseworld.org.uk/rehome

I couldn't imagine being without Albert now, he is the cheekiest and happiest of souls."

Could you offer any of the rescued horses and ponies at HorseWorld a new, loving home?

Rumour →

↑ Madie

If you are based within an hour and a half drive of HorseWorld and could find it in your heart to offer a home to a rescued horse, we want to hear from you.

Madie training rescued pony, Rumour to prepare him for his new life ahead. Image courtesy of Jo Hansford Photography

Many of the rescued horses and ponies at HorseWorld were facing a bleak, uncertain future before they came to join our herd. Our expert team have worked to rehabilitate and nurse them back to health. They are all up to date with their routine veterinary care, dentistry and farriery and are ready to be rehomed. Our experienced trainers have taught them the life skills they need to be able to be considered for rehoming, now all we need to do is find them a family of their own.

That's where you come in.

If you aren't in a position to rehome, perhaps you could help by sharing our rehoming web pages on your social media accounts. The more homes we can find, the more horses we can help!

Find out more ↘

horseworld.org.uk/rehome
01275 832425

✕ **f** **@** **in**
@HorseWorldTrust

PLEASE HELP THE *FERAL* & *FEARFUL*



If you can help



Please visit the appeal page of our website:

horseworld.org.uk/feral

or use the donation form on the back of this newsletter

Why we need your help

We need your help to raise £10,000 towards vital equipment to enable our Welfare Team to manage and treat an increasing number of feral horses arriving at HorseWorld*

HorseWorld is home to more than 100 horses and donkeys, with over half arriving from seizures where HorseWorld has worked in collaboration with other welfare charities and local authorities.

Our HorseWorld herd is currently at capacity and still the calls keep coming in asking for our help. The economic climate has left many horse owners struggling to pay general care and feed bills and HorseWorld has seen an increase in abandoned and neglected animals. Many of the cases HorseWorld is asked to help are **large numbers of animals which are abandoned at the same time.**

In these situations time is often extremely critical and the ability to be able to handle these terrified equines quickly and with the least amount of stress is paramount.



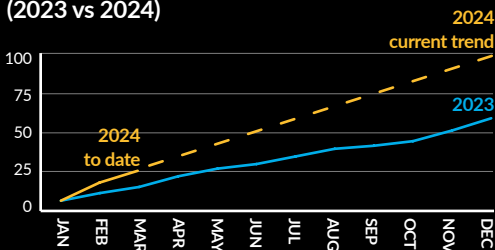
Our current Isolation Unit



Training terrified feral horses to be handled can be a long, slow process.

*The amount needed is likely to be more than the £10,000 target we've set. If we can raise this amount it will be a huge help towards the cost. Any funds raised above what is needed will go towards the general care costs here at HorseWorld.

Number of welfare reports (2023 vs 2024)



Last year we received 60 welfare reports, that's an average of 5 a month. We have already received 27 welfare reports in the first three months of this year!

We desperately need to update our isolation unit to include a bespoke holding pen which will allow feral horses to be treated in a safe environment for both horses and the HorseWorld team whilst showing respect and consideration for the horse. Biosecurity is also crucial at this time as we need to protect the rest of the HorseWorld herd whilst keeping new arrivals in an isolated holding unit.

We prefer our new arrivals to become accustomed to being handled before they need veterinary examination, but on occasions we urgently need to intervene and provide emergency treatment soon after arrival. The isolation holding unit would be both effective and efficient in our treatment of these bewildered animals.

This system will mean they can receive the necessary treatment quickly and calmly allowing them to move to another area of the farm to continue their rehabilitation once their quarantine period is over. This will prevent the whole system from becoming "bed blocked" which reduces our intake capacity.

Reuniting Stolen Maisey

The tale of Maisey, a tiny miniature Shetland pony, is one that tugs at the heartstrings after a harrowing theft incident back in July 2023 when Maisey was mysteriously taken from her field in Wiltshire. Despite steady media attention and numerous appeals, the trail went cold and Maisey's owners feared they would never see her again.

*Stay up
to date*

You can read more about Maisey and other HorseWorld news stories at horseworld.org.uk/news

On 29th February this year we received an urgent call from the RSPCA about a severely malnourished pony. Despite HorseWorld being at capacity we knew we had to help and sprang into action. The pony we found was in terrible condition. She was skin and bone, weak and covered in lice.

The HorseWorld team gently welcomed the frail pony into our care, oblivious that this was Maisey. The truth unravelled when the RSPCA processed her microchip data and identified her as stolen. Maisey has quite distinctive markings and as our CEO, Petra was looking over photographs of the rescue, they triggered a memory of something she remembered seeing on social media. With a little more delving it quickly transpired that HorseWorld

had shared a Facebook post about Maisey's theft back in July 2023. We telephoned the RSPCA and shared the amazing news that we believed we had identified not only the pony, but where she had originally come from too!

This revelation spurred an immediate collaborative effort between HorseWorld and the RSPCA, leading to the reunion of Maisey with her overjoyed owners.



L to R: PC Natalie Cosgrove, Maisey's owner Allison Wood, RSPCA Inspector Dan Hatfield, HorseWorld Equine Welfare Operations Manager Verity Barker, RSPCA Inspector Kim Walters, PC Jess Swanborough. Front: HorseWorld Head of Equine Welfare Sarah Hollister



A joyful reunion
between Maisey and
owner, Allison Wood.



It feels unreal to have Maisey home. When I received the phone call, I just burst out crying; I didn't say anything! I've had people in the village crying when I've told them. Holly, her field mate is over the moon. But without the microchip, and the amazing work of everyone involved, we would have never got her back."

Allison Wood, Maisey's owner



Neighs & News Discovery

A focus on Discovery team training as the weather presents a challenge for our HorseWorld Discovery programme.

Update from Head of HorseWorld Discovery,
Graham Hilliard

To read more about
Discovery go to
[horseworld.org.uk/
discovery](https://horseworld.org.uk/discovery)



Image courtesy of Jo Hansford photography

As I write this the clocks have sprung forward and we are about to commence Term 5. Expecting a change in the weather is very important to everyone.

Cowslip

This academic year has been extremely rewarding on many levels. The young people that have attended the HorseWorld Discovery programme have been so resilient, working with our equine teachers in appalling weather conditions. We would like to thank them all for their positive attitudes.

We have continued to develop our equine and human Discovery team training. We are delighted to now have a transition programme in place to work with potential equine teachers. This HorseWorld programme helps the equines learn their craft allowing them to flourish into Discovery horses and join the growing equine team. Thank you to all the grooms for their support in getting this programme up and running. As a result of the increasing numbers in the equine team, the number of young people able to access the Discovery programme will also increase.

Staff training has also been important with the adoption of the Thrive approach, a dynamic, developmental, trauma-sensitive approach to meeting the emotional and social development needs of all children and young people. Thanks to generous funding two facilitators have been trained as adolescent Thrive Licenced Practitioners, and we have one facilitator trained as a Childhood Licenced Practitioner. In addition all Discovery staff have received two days in Building Emotional Health in Adolescents.

Our ongoing training from the expert HorseWorld Welfare team in Intelligent Horsemanship and recognising signs of pain in a horse's body language has been invaluable to develop a stronger understanding of equine behaviour and interaction between human and equines within our team.

We have also now introduced the Level 3 Equine Assisted Services Diploma to HorseWorld and all Discovery staff will be trained by September.

HorseWorld Discovery partnership programme is continuing to grow with the success of Discovery being accepted as a centre for the Princes Trust to deliver The Achieve Award. This enables some of our longer-term students to achieved a recognised qualification in their time at Discovery, something that is very positive for their CV.

I look forward to starting the new term and dare I say some warmer, drier weather.



Our staff attended a donkey day training at the Donkey Sanctuary, learning how donkeys can be used with greater impact for young people.

The way of the donkey

Connect with friends

Reach out to be kind

Be thankful

If things get tough:

Stop and stay calm

Stand Tall

Think things through

Free will writing service*

*provided by professionals,
not ponies



Did you know...

Two thirds of
horses here are
thriving thanks to
gifts in wills.

horseworld.org.uk/free-wills

HorseWorld's free will service



A will is a really important document that every adult should have. They bring peace of mind that your loved ones and the causes you care about have been provided for as you wish. Even so, many of us take time to get round to writing one.

Like a Shire horse has different needs to a Shetland pony, so too do people writing their wills. So we've joined with two different providers for you to write your will for free. There is no obligation for you to include a gift to HorseWorld in your will by using these services, but we hope you'll consider it.



Write your will face-to-face with a solicitor

Our partnership with the National Free Wills Network means you can make or update your will for free, face-to-face, with a local solicitor. All you need to do is request a will-writing pack, which includes a list of solicitors participating in the scheme near you.

To find out more about the National Free Wills Network visit our website;
horseworld.org.uk/free-wills



Write your will online

FreeWills.co.uk is a hassle free way to write or update your simple will online, from the comfort of your own home, with step-by-step guidance along the way. Every will is checked, vetted and approved by an experienced practising solicitor who is a member of the Solicitors Regulation Authority.

Write your will for free online now at;
freewills.co.uk/charity/horseworld

Thank you

Two thirds of the horses at HorseWorld are thriving thanks to gifts in wills. You don't have to be wealthy to include a gift in your will to HorseWorld, any amount can make a difference. After you've provided for your loved ones, a gift can transform the lives of horses, ponies and donkeys throughout Bristol and the South West. Amazing people like you make saving their lives possible.

HorseWorld rehoming



Murphy

In February last year, we received a heart-rending plea from the RSPCA asking if we were able to care for a severely malnourished Irish Thoroughbred named Murphy, who had been rescued from neglect.

On arrival, Murphy was a sorry sight. The 27-year-old gelding was just skin and bone, a shadow of his former self. Our vets set to work assessing him, giving him a full blood profile and overall health check. The dentist attended to his teeth, he was wormed and put on a course of steroids to help give him a boost in the right direction. Our team carefully planned his feed to build him up without overloading his malnourished body.



Soon, Murphy was starting to look a lot better. However, his story wasn't as straight forward as you might expect. His owner, Charlotte had entrusted his care to a lady who had severely neglected him resulting in the RSPCA seizure. He had actually come from a very loving home and an owner who had put her faith in someone who had let both her and Murphy down very badly.

In the years Murphy had been with Charlotte, he had been very well looked after and we had no concerns about the care she would be able to provide for him if he went back to her. Soon, the wheels were in motion for Murphy to go home! He has now settled in and is living out his retirement in luxury.



After what was a very stressful and upsetting situation, he has received love, care and attention at HorseWorld. We are very grateful as a family for all that you have done for him. I could not be happier having Murphy back home, healthy, happy and where he belongs with his family.



Charlotte, Murphy's owner.



A big thank
you to...



Mendip Bridleways and Byways Association

for their generous donation of children's gloves for use in HorseWorld's Discovery Programme.



Murphys Saddlery

who raised £187.50 for HorseWorld in their Christmas raffle.



Shires Equestrian

for their donation of weigh tapes to be included in our rehoming packs making it easier for rehomingers to monitor the weight of their HorseWorld horse or pony.



The Woodland Trust

for their donation of around 150 saplings that have been planted on site as hedges between isolation paddocks and some will be used for the new donkey area.



Jo Hansford Photography

for the beautiful images of our horses.

Star Fundraisers

Archie's Achievement

We want to say a big thank you to our Discovery student Archie who took the initiative to raise £200 for HorseWorld. His dedication was evident as he tirelessly rowed on a static rowing machine for three hours to gather funds for our cause. Archie's remarkable achievement is not just a testament to his commitment, but also a significant contribution to HorseWorld. His efforts will directly benefit many rescued ponies, horses, and donkeys, just like our beloved Ruby here.



Maud's Mission

Nine year old Maud undertook a remarkable challenge to support HorseWorld by dedicating her early mornings in February to walking. Even in the pre-dawn darkness before school, her determination never faltered, leading her to successfully complete her mission. We are immensely grateful for her impressive efforts, which raised a substantial £700 for the charity. Our hats off to you, Maud!

Shirley
Woods



Remembering Shirley Woods

Shirley Woods was an avid supporter of HorseWorld for many years and baked hundreds of cakes to raise funds for the Charity. One or two cakes here and there would have

been lovely but Shirley baked an entire stall full of cakes for every event! She also gave regular donations and raised awareness of the Charity's work wherever she could.

Towards the end of last year, we received a call from her son to say Shirley had sadly passed away. Her dedication and drive over the years made a great difference to HorseWorld and we would just like to take this opportunity to say thank you Shirley, you were one in a million!

Ready to be a hero?

We are looking for volunteers to help spread some HorseWorld love in the local community – could you be our next HorseWorld Hero?

Could you host a coffee morning, organise a ploughman's lunch with friends, run a raffle or organise a cake sale to raise vital funds for our rescued horses? Leah is ready to tell you more, please get in touch!



Email leah.dunnadams@horseworld.org.uk
or call 01275 893020

New to the Sponsorship Scheme!

We've got two exciting new additions you can sponsor, Tilly the Mule and Odette who is a tiny Shetland Pony.



Odette arrived at HorseWorld with her friend Daisy as her owner could no longer care for them. She is now part of the Discovery team, helping local young people in need.



Tilly arrived at HorseWorld when her world had been turned upside down after the death of her owner, followed by the passing of her equine companion. She soon settled and has blossomed into the loveable girl she is.

When you sponsor, you receive:

- A welcome letter and sponsorship certificate
- Keyring of your sponsored equine
- Photos and information
- An adorable cuddly toy
- Invites to our exclusive Sponsorship events on site

Check out our sponsorship page to find out more about them
horseworld.org.uk/sponsor

Scan me



Book
tickets
now!

HorseWorld Charity

open day

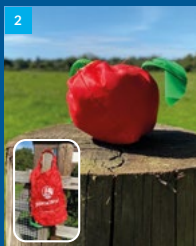
Saturday 10th August

Join us for a fun family day out. See behind the scenes of a busy working rescue charity and meet the rescued horses.

More information and tickets available at
horseworld.org.uk/events

Shop

Raising funds for horses,
ponies and donkeys in need!



1 Carrot shopping bag: £2

2 Apple shopping bag: £2

3 Pin Badge £3

4 Purple Jute bag: £2.50

5 Wristband: £1.50

6 Apollo large plush: £15

7 Charlie large plush: £15

8 Donkey large plush: £15

9 Palm Pal: £6

To order, and see the full range, please go to shop.horseworld.org.uk alternatively call 01275 893020.

Scan me

Please fill out and return this page with your kind donation. Thank you



HorseWorld

DONOR DETAILS

Name: _____
Address: _____ Postcode: _____
Tel: _____ Email: _____

MAKE A REGULAR DONATION

Instruction to your bank or building society to pay by Direct Debit (Please only fill in to make regular donations)

To the Manager of (your Bank/Building Society) _____
Address: (of your Bank/Building society) _____
Postcode: _____

Service User No.

6 9 1 2 1 3



CAF, Kings Hill, West Malling, Kent, ME12 4TA

FOR CAF OFFICIAL USE ONLY - This is not part of the instruction to your Bank/Building Society.

Date of first payment on or after: / /

I would like to make a regular donation of £ _____ Monthly ☐ Yearly ☐ Commencing on: _____ /23

Account holder's name(s): _____

Sort code: _____ **Account No.** _____

Instruction to your Bank or Building Society: Please pay Charities Aid Foundation Direct Debits from the account detailed in the instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Charities Aid Foundation and, if so, details will be passed electronically to my Bank/Building Society.

Signed: _____

Dated: _____

MAKE A ONE OFF DONATION

I wish to make a donation of: £ _____ Tick one Feral ponies Appeal ☐ General Donation ☐

I enclose a cheque/postal order (payable to HorseWorld Trust) ☐ or, please charge this amount to card: ☐

Cardholder's name: _____

Type of card (tick as appropriate): Visa ☐ Mastercard ☐ Switch/Delta ☐ Maestro ☐

Card number: _____ Security No. _____

Start date/valid from: _____ Expiry date: _____ Issue No. _____

Cardholder's signature: _____

Data Protection: HorseWorld is committed to the confidentiality of your personal information. Personal data will be held and used in accordance with the Data Protection Act 1998 and the General Data Protection Regulation 2018 & will not be shared with any third parties for commercial use. For more details, please visit horseworld.org.uk/privacy. If you no longer wish to receive mailings from HorseWorld please tick this box ☐

Make your gift worth 25% more with Gift Aid

I am a UK tax payer. Please treat as Gift Aid donations all qualifying gifts of money made (please tick): *giftaid it*

Today ☐ In the past 4 years ☐ In the future ☐

I understand that if I pay less Income Tax &/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference. (We currently reclaim 25%). Please notify us if you want to cancel this declaration, change your name or home address or if you no longer pay sufficient tax on your income &/or capital gains.

Signed: _____ **Dated:** _____

Gifts in wills

If you would like further information about leaving a gift in your will please tick here ☐

Thank you for your kindness. Please send this completed instruction to: HorseWorld Trust, Delmar Hall, Keynes Farm, Staunton Lane, Whitchurch, Bristol, BS14 0QL

Privacy notice For further information about how we hold information about you on this form please visit horseworld.org.uk/support-us/privacy-policy/

This guarantee should be detached and retained by the payer. The Direct Debit Guarantee: This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits. If there are any changes to the amount, date or frequency of your Direct Debit CAF re: HorseWorld Trust will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request CAF re: HorseWorld Trust to collect a payment, confirmation of the amount and date will be given to you at the time of the request. If an error is made in the payment of your Direct Debit by CAF re: HorseWorld Trust or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when CAF re: HorseWorld Trust asks you to. You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify HorseWorld Trust. Banks and building societies may not accept Direct Debit instructions for some types of account.

