



**HorseWorld**

# Community Support

Registered Charity Number: 1121920

## Put the FUN into fundraising!


By getting your whole community involved together we will make a 'Horse' world of difference to horses, ponies and donkeys who need our help.

### Fundraising at School? It's childs play!

Here are some popular fundraising ideas that other schools have tried.


These should help you get started - but feel free to get creative and have some fun!

If you've fundraised for us, and have photos you are happy for us to share with supporters online and in our newsletters, please send them to Leah so that we can say a big 'thank you'.

 A non uniform day or a horse-themed fancy dress day

 Summer fete/funday

 A sponsored car wash

 Concert, talent show or battle of the bands

 Sports tournament

 Face painting

 Cake sale



### Join forces for horses.

Get together with friends or colleagues and kick-start a HorseWorld Fundraising Group in your community.

Come together as a social, faith, business, community or university group. There really is strength in numbers and together you can make an even bigger difference to our work.

Or perhaps you are already a fundraising group? Are you part of a Rotary Club or Lions Club and would like to make a difference in the lives of neglected or abused horses and ponies?

Our team can give fundraising support, ideas, PR advice or just a friendly chat to get you going.

### Holding out for a hero...

We are looking for volunteers to become HorseWorld Heroes by getting out and about, sharing our vision with the local community, and inspiring others to get involved.

Could you connect with a local group and present a talk about our work at HorseWorld? Full training and support will be provided.



### Get inspired by Marvellous Maud!

9 year old Maud got up before school at 6am every day for a month, during a particularly bleak February, and completed a long walk to raise vital funds for HorseWorld. Maud smashed her target and raised £700. Some days she even walked wearing her pyjamas! Thank you Maud.

## Fundraise with your Faith Group

There are many ways your faith group can support our work. We not only rescue, rehabilitate and rehome horses, but we also work with vulnerable young people from our local area delivering life-changing outcomes.

- Request a collection to be made in the name of HorseWorld. We can send you collection materials and speaker notes to highlight our work
- Give regularly to HorseWorld as a faith group to help us plan for the future
- Organise an event such as a fete, book sale, jams and cake sale etc.
- Ask us for a collecting tin and collect loose change at the end of your service of worship.



## At Uni? We need you too!

With your help we can change the lives of abandoned, neglected and mistreated horses today; and give them a future full of love.

- Organise a RAG Raid, get dressed up and get a collection bucket to raise funds. Call us for help on securing a permit to collect in your local town. We can give you fundraising materials too!
- Have a party for the ponies; organise a fundraising get-together or something big like a ball.
- Need some motivation to get out and about? Commit to a sponsored walk, run, swim or cycle. (Or do it all in the comfort of the gym!)

## Work it out...

Liven up the workday routine and get involved in a fundraising activity with colleagues. Have fun, enjoy the team building atmosphere and make a 'Horse' World of difference, however big or small your workplace is.

Suggest HorseWorld as a place to volunteer to support your company to achieve their Corporate Social Responsibility.

Could HorseWorld be your company's Charity of the Year? Or match-fund our open day?



## Spread the Word

It's brilliant that you've been inspired to get involved and make a difference to rescued horses and ponies - now let's shout about it!

Spread the word by promoting your event with posters and emails to friends, tell the local press, post on social media, and get it captured with photos and videos.

Contact us for a press release template or posters. Don't forget to let us know how it went, and send us photographs we can share.

# Get in touch!

Your main contact in the HorseWorld office is our Community Partnership Officer, Leah Dunn Adams. Her number is 01275 893020 or email [leah.dunnadams@horseworld.org.uk](mailto:leah.dunnadams@horseworld.org.uk)